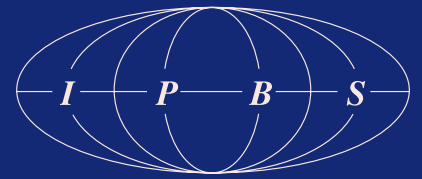


# Master in International Management (MIM)



International Partnership of Business Schools

[www.ipbs-master.com](http://www.ipbs-master.com)

2012-2013

Boston, USA

Dublin, Ireland

Reutlingen, Germany

Piacenza, Italy

Puebla, Mexico

Reims, France



*“The IPBS aims to be well known and recognised as a leading international network of business schools, dedicated to the collective pursuit of excellence in business and management education, with the ambition to contribute to a better world.”*

# The MIM Programme is waiting for you



Laura Zoni  
MIM Chair

*The MIM programme, designed within the IPBS network, is certainly a **challenging path** for **individuals with high expectations and strong motivation** to pursue their goals. Within the IPBS each Partner Institution strives to offer a programme whose contents and values can help you to make the most of your potential.*

*The MIM programme is an exciting programme in which business skills, ethical principles and social sensitivity are fully integrated.*

*It is a **“hands-on”** programme that is both **rigorous** and **up-to-date**.*

*The **international mobility** between Partner Institutions, the contribution of the local corporate world as well as the diversity in the classroom all help students to appreciate the interplay between the “local” and the “international” in the field of international management. IPBS-MIM programme is the best partner for your professional and personal growth.*

## IPBS Network & MIM Institutions

The **International Partnership of Business Schools (IPBS)** is a consortium of leading business schools located in Boston (MA, USA), Dublin (Ireland), Lancaster (United Kingdom), Madrid (Spain), Reims (France), Reutlingen (Germany), Piacenza (Italy), Puebla (Mexico) and Raleigh (NC, USA). The IPBS partners offer undergraduate programs that grant dual degrees and require study in two countries. Furthermore, six of these partners offer an intensive 12 to 15 month *Masters of Science in International Management (MIM)*.

The six institutions offering MIM are joined in an international network as a seal of academic excellence:

Partner A	FRANCE - Reims Management School	   
	MEXICO - Universidad de las Américas Puebla	 
	USA - Northeastern University	 
Partner B	GERMANY - ESB Business School, Reutlingen University	 
	IRELAND - Dublin City University	 
	ITALY - Università Cattolica del Sacro Cuore	 

# MIM Structure & Content

**Partner A**

-  FR
-  MEX
-  USA

**Study Block I**  
 August/September-December  
 30 ECTS

**Partner B**

-  D
-  IRL
-  IT

**Study Block II**  
 February-April/May  
 30 ECTS

**Study Block III**  
 June-August  
 30 ECTS

*You start the programme in 1 of the Partner A countries and finish it in one of the Partner B countries. The choice is yours!*

## My MIM was...



**Karl Jakob Grajczyk**  
 MIM Graduate / Germany

### My MIM was an experience of a lifetime

“The aim of life is self-development. To realize one’s nature perfectly - that is what each of us is here for.” (Oscar Wilde) These words by one of the greatest Irish poets, Oscar Wilde, perfectly describe the personal experiences I was able to acquire in the IPBS Masters in International Management during my studies at **Reims Management School and Dublin City University**. I am convinced that the IPBS MIM programme offers a great number of assets that I was looking for in a graduate business programme and which have significantly contributed to my personal growth: an **excellent international network of Business Schools**, an inspiring multinational faculty containing both **experienced business professionals and innovative thought leaders**, and the unique chance to **submerge myself two countries’ university and business environments**.



**Vivien Roduit**  
 MIM Graduate / Switzerland

### My MIM was a unique learning experience

MIM increased my awareness of **multiculturalism** and its implications for businesses. By **coupling in-depth teaching with the experience of living in two different countries during one year**, the MIM helped me to develop the capacity to integrate quickly and effectively in a new environment. Moreover the intense learning programme boosted my business knowledge from accounting to marketing, from economics to innovation. In terms of my current position, MIM increased my capacity to communicate effectively with my interlocutors, who can be German, French, Swiss, Indian, American or Chinese. The programme provided the right mix of practical and theoretical studies which **gave me the experience needed to quickly take responsibilities in my company**.



**Antonella Contini**  
 MIM Graduate / Italy

### My MIM was a key to future working career

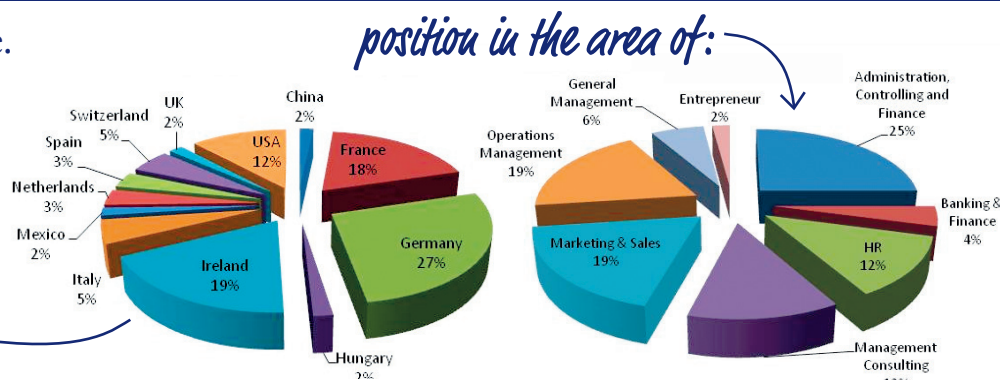
After my bachelor degree I decided to shift my academic focus and **complement my undergraduate studies with skills in international management**. The Master of Science in International Management was the programme that fulfilled my ambitions. The **opportunity to study in two different countries** in a real international environment sounded to me like the right chance to complete my academic path. Studying subjects like strategic management, product development, international finance - to name a few - with different teaching methods between **Boston (USA) and Piacenza (Italy)** **changed my mind-set**. The MIM master improved also my practical and organizational skills: each subject was tested through group presentation, up-to-date case studies and individual papers. It taught me how to manage and deal with different deadlines. I am glad I chose this programme because **it represented a key to my working career** and was not only about studying. The programme gave me the opportunity to form lasting friendships and build a use network of contacts.

## My MIM Career...

The MIM changes your life.

**MIM employability is high:**  
 MIM graduates are employed in a variety of positions around the world.

*working country*



# MIM key facts

- **Ideal candidate:** Bright, young and intellectually curious willing to pursue an international career in management
- **Contents:** International Management lectures and (depending on link) stage/internship
- **Duration:** 12 to 15 months (depending on link)
- **Start:** August/September 2012
- **Application Deadlines:** June/August 2012
- **Admission Requirements:** First degree, Toefl, work experience
- **Locations:** Boston, USA; Dublin, Ireland; Piacenza, Italy; Puebla, Mexico; Reims, France; Reutlingen, Germany
- **Language:** English

## MIM Practicalities

You can choose to start your studies in the USA, France, or Mexico and continue in Germany, Ireland, or Italy.

### MIM Degree

Upon successful graduation, students receive:  
A Master in International Management from DCU;  
or A Master of Science in International Management from ESB;  
or A Master Universitario di Primo Livello in International Management from UCSC  
and A Certificate from the International Partnership of Business Schools (IPBS) specifying both schools attended

### MIM Requirements

Candidates should have a **bachelor** degree in business or in a related field (e.g. engineering, law, economics). Candidates without a business degree must demonstrate business knowledge by having taken at least 4 business courses, of which 2 should be in the quantitative area (e.g. accounting, finance, statistics, economics, logistics). An **initial work experience** (minimum average six months and maximum three years) is also required. The work experience is either in the form of internship or job experience post graduation.

A minimum **TOEFL** result of 83 (ibt) or 220 (cbt) is also required. The **IELTS** is also accepted in lieu of the TOEFL: the minimum IELTS requirement is a 6.5 overall band score, with a minimum of 6.0 in each of the components.

**The TOEIC and other language tests are not accepted.**

Native English speakers and non-native speakers who have graduated from an all-English language university are exempt from this requirement.

**The GMAT is not required.**

The admissions committee encourages all candidates to contact us by email ([eligibility@ipbs-master.com](mailto:eligibility@ipbs-master.com)) if there are any questions as to eligibility.

### MIM Application

The application deadlines are June 10, 2012 for the US/Mexico tracks, and August 10, 2012 for the French tracks.

Application can be sent electronically by completing the form on the MIM web-site:

An **application file** must comprise **only** the following documents:

- application form
  - at least two letters of recommendation (sample forms available on-line): one academic (provided by a business professor/lecturer) and one professional
- Please note that the recommendations must be sent by the referees themselves preferably by e-mail (scanned form to [recommend@ipbs-master.com](mailto:recommend@ipbs-master.com)) or by post: IPBS - BP 69 - 94220 Charenton le Pont PDC1 - France**
- letter of motivation (minimum 500 and maximum 1,000 words)
  - CV / résumé
  - copies of higher education (*university or equivalent*) transcripts (*all available years/semesters, in English*)
  - copy of TOEFL (or IELTS) result (*if applicable*)
  - proof of transfer of the application fee (*EUR 60*)

*Application forms  
are available online at  
[www.ipbs-master.com](http://www.ipbs-master.com)*

*For more information:  
[contact@ipbs-master.com](mailto:contact@ipbs-master.com)*